



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

CONTRACT

Contract / Revision	Alt Order #
961506 /	06364514
<u>Product</u>	
AMER CROSSROADS	
<u>Contract Dates</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	1088
<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads - Issue	
10/05/12 / 10/05/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WLWT	Mica Hansen
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25+	
<u>IDB#</u>	<u>Advertiser Code</u>
11	27
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WLWT	10/12/12	10/12/12	NBC Today Show III	10-11a		:30			NM	1	\$700.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays										
Week: 10/08/12	10/14/12	----1--						1	\$700.00			
N 2	WLWT	10/12/12	10/12/12	11-1135p M-Su	11-1135p		:30			NM	1	\$2,000.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays										
Week: 10/08/12	10/14/12	----1--						1	\$2,000.00			
N 3	WLWT	10/12/12	10/12/12	NBC Tonight Show	1135-1237a		:30			NM	1	\$900.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays										
Week: 10/08/12	10/14/12	----1--						1	\$900.00			
N 4	WLWT	10/12/12	10/12/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays										
Week: 10/08/12	10/14/12	----1--						1	\$500.00			
N 5	WLWT	10/12/12	10/12/12	12-1230p M-F news	12-1230p		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays										
Week: 10/08/12	10/14/12	----1--						1	\$500.00			
N 6	WLWT	10/12/12	10/12/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$700.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays										
Week: 10/08/12	10/14/12	----1--						1	\$700.00			
N 7	WLWT	10/12/12	10/12/12	DR OZ EF	4PM-5PM		:30			NM	1	\$700.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays										
Week: 10/08/12	10/14/12	----1--						1	\$700.00			
N 8	WLWT	10/12/12	10/12/12	5-530p M-F news	5-530p		:30			NM	1	\$1,100.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays										
Week: 10/08/12	10/14/12	----1--						1	\$700.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 961506 /	<u>Alt Order #</u> 06364514
<u>Product</u> AMER CROSSROADS	<u>Estimate #</u> 1088
<u>Original Date / Revision</u>	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	----1--				1	\$1,100.00			
N 9	WLWT	10/12/12	10/12/12	5-6a news		5-6a	:30			NM	1	\$200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	----1--				1	\$200.00			
N 10	WLWT	10/12/12	10/12/12	530-6p M-F news		530-6p	:30			NM	1	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	----1--				1	\$1,100.00			
N 11	WLWT	10/12/12	10/12/12	6-630p M-F news		6-630p	:30			NM	1	\$1,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	----1--				1	\$1,800.00			
N 12	WLWT	10/12/12	10/12/12	6-7a news		6-7a	:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	----1--				1	\$1,200.00			
N 13	WLWT	10/12/12	10/12/12	NBC Today Show II		9-10a	:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	----1--				1	\$1,000.00			
N 14	WLWT	10/15/12	10/15/12	NBC Today Show III		10-11a	:30			NM	1	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/15/12	10/21/12	1-----				1	\$700.00			
N 15	WLWT	10/15/12	10/15/12	11-1135p M-Su		11-1135p	:30			NM	1	\$2,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/15/12	10/21/12	1-----				1	\$2,000.00			
N 16	WLWT	10/15/12	10/15/12	NBC Tonight Show		1135-1237a	:30			NM	1	\$900.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/15/12	10/21/12	1-----				1	\$900.00			
N 17	WLWT	10/15/12	10/15/12	Late Night w/Jimmy Fallon		1237-136a	:30			NM	1	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/15/12	10/21/12	1-----				1	\$500.00			
N 18	WLWT	10/15/12	10/15/12	12-1230p M-F news		12-1230p	:30			NM	1	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/15/12	10/21/12	1-----				1	\$500.00			
N 19	WLWT	10/15/12	10/15/12	JUDGE JUDY EF		Judge Judy	:30			NM	1	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/15/12	10/21/12	1-----				1	\$700.00			
N 20	WLWT	10/15/12	10/15/12	DR OZ EF		4PM-5PM	:30			NM	1	\$700.00
		Class of Time - Pre-emptible with notice										

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10/09/12 - 10/15/12	AMER CROSSROADS	1088
Advertiser		Original Date / Revision
American Crossroads - ls		10/05/12 / 10/05/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$700.00			
N 21	WLWT	10/15/12	10/15/12	5-530p	M-F news		:30			NM	1	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$1,100.00			
N 22	WLWT	10/15/12	10/15/12	5-6a	news		:30			NM	1	\$200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$200.00			
N 23	WLWT	10/15/12	10/15/12	530-6p	M-F news		:30			NM	1	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$1,100.00			
N 24	WLWT	10/15/12	10/15/12	6-630p	M-F news		:30			NM	1	\$1,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$1,800.00			
N 25	WLWT	10/15/12	10/15/12	6-7a	news		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$1,200.00			
N 26	WLWT	10/15/12	10/15/12	NBC Today Show II		9-10a	:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$1,000.00			
N 27	WLWT	10/13/12	10/13/12	11-1135p	M-Su		:30			NM	1	\$2,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$2,000.00			
N 28	WLWT	10/13/12	10/13/12	Sa/Su 5-6a	News	Sa/Su 5-6a	:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$250.00			
N 29	WLWT	10/13/12	10/13/12	Sa/Su 6p	news	Sa/Su 6p News	:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$600.00			
N 30	WLWT	10/13/12	10/13/12	Sa/Su 6p	news	Sa/Su 6p News	:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$1,200.00			
N 31	WLWT	10/13/12	10/13/12	Sa/su7-8a	news	Sa/su7-8a	:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$1,200.00			
N 32	WLWT	10/14/12	10/14/12	11-1135p	M-Su	11-1135p	:30			NM	1	\$1,500.00
		Class of Time - Pre-emptible with notice										

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<u>Product</u> AMER CROSSROADS	<u>Estimate #</u> 1088
<u>Original Date / Revision</u>	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$1,500.00			
N 33	WLWT	10/14/12	10/14/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$250.00			
N 34	WLWT	10/14/12	10/14/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$1,200.00			
N 35	WLWT	10/14/12	10/14/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$600.00			
N 36	WLWT	10/14/12	10/14/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$1,200.00			
N 37	WLWT	10/14/12	10/14/12	NBC Sunday Today	Su8-9a		:30			NM	1	\$2,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$2,500.00			
N 38	WLWT	10/14/12	10/14/12	Su 9-10a News	Su 9-10a		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$1,200.00			
N 39	WLWT	10/11/12	10/11/12	NBC Today Show III	10-11a		:30			NM	1	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$700.00			
N 40	WLWT	10/11/12	10/11/12	11-1135p M-Su	11-1135p		:30			NM	1	\$2,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	---1---				1	\$2,000.00			
N 41	WLWT	10/11/12	10/11/12	NBC Tonight Show	1135-1237a		:30			NM	1	\$900.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	---1---				1	\$900.00			
N 42	WLWT	10/11/12	10/11/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	1	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	---1---				1	\$500.00			
N 43	WLWT	10/11/12	10/11/12	12-1230p M-F news	12-1230p		:30			NM	1	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	---1---				1	\$500.00			
N 44	WLWT	10/11/12	10/11/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$700.00
		Class of Time - Pre-emptible with notice										

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10/09/12 - 10/15/12	AMER CROSSROADS	1088
Advertiser		Original Date / Revision
American Crossroads - ls		10/05/12 / 10/05/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	---1---								
N 45	WLWT	10/11/12	10/11/12	DR OZ EF	4PM-5PM		:30			NM	1	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	---1---								
N 46	WLWT	10/11/12	10/11/12	5-530p M-F news	5-530p		:30			NM	1	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	---1---								
N 47	WLWT	10/11/12	10/11/12	5-6a news	5-6a		:30			NM	1	\$200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	---1---								
N 48	WLWT	10/11/12	10/11/12	530-6p M-F news	530-6p		:30			NM	1	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	---1---								
N 49	WLWT	10/11/12	10/11/12	6-630p M-F news	6-630p		:30			NM	1	\$1,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	---1---								
N 50	WLWT	10/11/12	10/11/12	6-7a news	6-7a		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	---1---								
N 51	WLWT	10/11/12	10/11/12	NBC Today Show II	9-10a		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	---1---								
N 52	WLWT	10/09/12	10/09/12	NBC Today Show III	10-11a		:30			NM	1	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-1-----								
N 53	WLWT	10/09/12	10/09/12	11-1135p M-Su	11-1135p		:30			NM	1	\$2,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-1-----								
N 54	WLWT	10/09/12	10/09/12	NBC Tonight Show	1135-1237a		:30			NM	1	\$900.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-1-----								
N 55	WLWT	10/09/12	10/09/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	1	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-1-----								
N 56	WLWT	10/09/12	10/09/12	12-1230p M-F news	12-1230p		:30			NM	1	\$500.00
		Class of Time - Pre-emptible with notice										

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

Contract / Revision	Alt Order #	
961506 /	06364514	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	AMER CROSSROADS	1088
Advertiser		Original Date / Revision
American Crossroads - Is		10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-1-----				1	\$500.00				
N 57	WLWT	10/09/12	10/09/12	JUDGE JUDY EF				Judge Judy	:30	NM	1		\$700.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-1-----				1	\$700.00				
N 58	WLWT	10/09/12	10/09/12	DR OZ EF				4PM-5PM	:30	NM	1		\$700.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-1-----				1	\$700.00				
N 59	WLWT	10/09/12	10/09/12	5-530p M-F news				5-530p	:30	NM	1		\$1,100.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-1-----				1	\$1,100.00				
N 60	WLWT	10/09/12	10/09/12	5-6a news				5-6a	:30	NM	1		\$200.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-1-----				1	\$200.00				
N 61	WLWT	10/09/12	10/09/12	530-6p M-F news				530-6p	:30	NM	1		\$1,100.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-1-----				1	\$1,100.00				
N 62	WLWT	10/09/12	10/09/12	6-630p M-F news				6-630p	:30	NM	1		\$1,800.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-1-----				1	\$1,800.00				
N 63	WLWT	10/09/12	10/09/12	6-7a news				6-7a	:30	NM	1		\$1,200.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-1-----				1	\$1,200.00				
N 64	WLWT	10/09/12	10/09/12	NBC Today Show II				9-10a	:30	NM	1		\$1,000.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-1-----				1	\$1,000.00				
N 65	WLWT	10/10/12	10/10/12	NBC Today Show III				10-11a	:30	NM	1		\$700.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	--1----				1	\$700.00				
N 66	WLWT	10/10/12	10/10/12	11-1135p M-Su				11-1135p	:30	NM	1		\$2,000.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	--1----				1	\$2,000.00				
N 67	WLWT	10/10/12	10/10/12	NBC Tonight Show				1135-1237a	:30	NM	1		\$900.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	--1----				1	\$900.00				
N 68	WLWT	10/10/12	10/10/12	Late Night w/Jimmy Fallon				1237-136a	:30	NM	1		\$500.00
		Class of Time - Pre-emptible with notice											

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Contract / Revision	Alt Order #	
961506 /	06364514	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	AMER CROSSROADS	1088
Advertiser		Original Date / Revision
American Crossroads - ls		10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/	Type	Spots	Amount	
								Weekdays				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$500.00			
N 69	WLWT	10/10/12	10/10/12	12-1230p	M-F news		:30			NM	1	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$500.00			
N 70	WLWT	10/10/12	10/10/12	JUDGE JUDY	EF		:30			NM	1	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$700.00			
N 71	WLWT	10/10/12	10/10/12	DR OZ	EF		:30			NM	1	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$700.00			
N 72	WLWT	10/10/12	10/10/12	5-530p	M-F news		:30			NM	1	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$1,100.00			
N 73	WLWT	10/10/12	10/10/12	5-6a	news		:30			NM	1	\$200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$200.00			
N 74	WLWT	10/10/12	10/10/12	530-6p	M-F news		:30			NM	1	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$1,100.00			
N 75	WLWT	10/10/12	10/10/12	6-630p	M-F news		:30			NM	1	\$1,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$1,800.00			
N 76	WLWT	10/10/12	10/10/12	6-7a	news		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$1,200.00			
N 77	WLWT	10/10/12	10/10/12	NBC Today Show	II		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$1,000.00			

Totals 77 \$75,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	77	\$75,700.00	\$64,345.00
Totals	77	\$75,700.00	\$64,345.00

Signature: _____ **Date:** _____ (* Line Transactions: N = New, E = Edited, D = Deleted)

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/28/12 Stephen Mung
Date Signature

703-299-1760

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title